

# KHAIR UN NISA

## WEBSITE/WORDPRESS DEVELOPER

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### PROFILE

- Dedicated **Web Developer** with hands-on experience in **WordPress, Shopify, and custom website development**.
- Strong collaborator with a proven track record of **assisting, leading, and delivering** web projects in remote, hybrid, and onsite environments.
- Skilled in **HTML, CSS, JavaScript, JQuery, PHP, WordPress theme/plugin development, and Shopify development**.

### EDUCATION

BACHELOR OF SCIENCE (COMPUTER SCIENCE), UBIT, UNIVERSITY OF KARACHI  
Karachi, Pakistan  2023

DAE (COMPUTER INFORMATION TECHNOLOGY), GCT(GIRLS)  
Karachi, Pakistan  2019

### PROFESSIONAL EXPERIENCE

NETXENO SOLUTIONS INC. (TORONTO, CANADA) **WORDPRESS DEVELOPER AND SEO**  
📍 Remote - Full-time - Pakistan  July 2025 – Present

**Overview:** Handle multiple **eCommerce and business websites** from start to finish, including **logo design, website development, and SEO**, ensuring optimized performance and measurable growth in visibility.

**Technologies:** CMS, WordPress, Theme Dev, PHP, SEO, GA/GSC, Canva/PS, HTML, CSS, JS, JQuery

**Responsibilities:**

- **Develop and customize** WordPress themes and designs that align with client goals and functionality.
- Implement **on-page and technical SEO** strategies, increasing **organic traffic** and improving PageSpeed/Seobility scores from **20+ to 90+**.
- **Create SEO-friendly content, integrate** Google Analytics and GSC, and generate monthly reports to track and enhance **performance**.

PAYTONIKA (LONDON, UK) **WOOCOMMERCE DEVELOPER**  
📍 Remote - Part-time - Pakistan  July 2025 – Present

**Overview:** Specialize in custom **WooCommerce plugin development** for payment gateways not natively available in WordPress. Manage the complete plugin lifecycle independently, from analyzing **API documentation to development, testing, deployment, and improvement**.

**Technologies:** Plugin Dev, CMS, WordPress, REST APIs Integration, PHP, CPanel, HTML, CSS, JS, JQuery, Tailwind CSS

**Responsibilities:**

- Collaborate with **payment service teams** to develop and integrate **custom WooCommerce plugins** using provided **APIs** and technical documentation.
- Handle the full plugin workflow including **coding, sandbox testing, live deployment, and continuous performance optimization**.
- **Develop and maintain** WordPress eCommerce websites, configure WooCommerce, add products, and perform regular updates and customizations.

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## CREA8WEBS.PK

📍 Onsite - Full-time - Pakistan

WEB DEVELOPER

📅 May 2024 – Oct 2024

**Overview:** Served as the **Lead Web Developer**, managing a team of **junior developers** and **interns** while coordinating directly with clients to deliver websites aligned with their goals and expectations. Oversaw end-to-end development of **eCommerce** and **business websites** across diverse industries

**Technologies:** CMS, WordPress, Shopify, Theme/Plugin Customization, PHP, CPanel, Liquid, HTML, CSS, JS, JQuery

**Responsibilities:**

- Led and **supervised development teams**, providing technical guidance and ensuring timely project completion with high-quality standards.
- **Developed** and **customized websites** using **WordPress, Shopify, and PHP**, optimizing performance and responsiveness.
- Built fully custom sites with **HTML, CSS, JavaScript, and jQuery**, and maintained direct communication with **clients** to ensure satisfaction and accuracy of deliverables.

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## HACKTASTIC SOLUTIONS

📍 Remote - Full-time - Pakistan

WORDPRESS DESIGNER/DEVELOPER

📅 Sep 2023 – Feb 2024

**Overview:** Began as a **WordPress Designer/Developer Intern** and earned a **permanent position** through strong performance and consistent delivery. Worked on diverse **WordPress** and **Shopify** projects, customizing designs and functionalities to meet client needs and ensure seamless user experiences.

**Technologies:** CMS, WordPress, Shopify, Liquid, HTML, CSS, JS, JQuery, PHP

**Responsibilities:**

- **Designed, customized, and maintained** websites on **WordPress** and **Shopify**, ensuring responsive and visually engaging layouts.
- **Modified themes** and **plugins** to add new features, improve functionality, and optimize website **performance** and **UX**.
- **Collaborated** remotely with clients and internal teams, delivering high-quality web solutions aligned with **project goals** and **timelines**.

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## EDGEON

📍 Hybrid - Internship - Pakistan

WORDPRESS DEVELOPER

📅 Aug 2023 – Oct 2023

**Overview:** Worked as a **WordPress Developer Intern**, assisting in the design, development, and maintenance of client websites while ensuring functionality, performance, and responsive design.

**Technologies:** CMS, WordPress, HTML, CSS, JS, JQuery

**Responsibilities:**

- **Designed** and **Developed** websites and updated existing ones using **WordPress**.
- **Customized themes** and **plugins** to meet client requirements.
- Maintained website **functionality**, optimized site **performance**, and ensured cross-device **responsiveness**.

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## CIRCLE

📍 Hybrid - Full-time - Pakistan

TEACHING ASSISTANT

📅 March 2019 – Dec 2020

**Overview:** Served as a remote **Teaching Assistant** for the new Tech Karo session, supporting instructors, managing course resources, and assisting students throughout their web development journey.

**Technologies:** HTML, CSS, JS, JQuery, React JS, Git/GitHub

**Role(s):** Teaching Assistant

**Responsibilities:**

- Supported **lead instructor** by preparing **reports**, **course content**, and **assessments** for the Tech Karo program.
- Conducted **classes** and **practice sessions** during instructor absences to maintain continuity.
- Assisted students individually and in groups, while contributing to **website management**, **data reporting**, and **event coordination**.

**Overview:** Promoted to **WordPress Instructor** after internship completion to lead classes, create learning materials, and mentor students in web development and professional growth.

**Technologies:** CMS, WordPress, MySQL, PHP, HTML, CSS, JS, Git/GitHub

**Role(s):** WordPress Instructor

**Responsibilities:**

- **Designed** and **delivered** comprehensive **WordPress training** sessions for beginner and intermediate learners.
- Created **course materials**, **quizzes**, and hands-on **assignments** to reinforce practical learning.
- **Mentored students** on projects, focusing on both technical skills and workplace readiness.

**Overview:** Worked as a **Tech Ninja Intern** in the Tech Karo Web Development Program, assisting instructors and students during coding sessions to ensure smooth and effective learning experiences.









**Technologies:** HTML, CSS, JS, Bootstrap, Git/GitHub

**Role(s):** Tech Ninja/Ambassador











**Responsibilities:**

- Supported the **lead instructor** by resolving students' technical queries and debugging code in real-time.
- Guided students through exercises, ensuring understanding of **HTML**, **CSS**, and **JavaScript** concepts.
- Provided **one-on-one assistance** to strengthen students' problem-solving and coding skills.

## CERTIFICATIONS

	<b>SEO Certification Course</b> HubSpot Academy	 2025
	<b>Responsive Web Design</b> FreeCodeCamp	 2020
	<b>Web Development with HTML, CSS and JavaScript</b> CodeGirls by Consulnet Co.	 2018
	<b>Programming Foundations with JavaScript, HTML and CSS by Duke University</b> Coursera	 2018

## AWARDS

	<b>Code in the Dark - Procom'23</b> Won 2nd Position. Held at FAST-NUCES, Karachi, Pakistan.	 2023
	<b>Web Development - TechFest'22</b> Won 2nd Position. Held at MAJU, Karachi, Pakistan.	 2022
	<b>Web Development - SMEC'22</b> Won 1st Position. Held at SSUET, Karachi, Pakistan.	 2022
	<b>Code in the Dark - Procom'22</b> Won 1st Position. Held at FAST-NUCES, Karachi, Pakistan.	 2022
	<b>Prime Minister Laptop Scheme</b> Karachi, Pakistan.	 2016