

KHAIR UN NISA

WEBSITE/WORDPRESS DEVELOPER

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📍 Karachi, Pakistan

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PROFILE

- Dedicated **Web Developer** with hands-on experience in **WordPress, Shopify, and custom website development**.
- Strong collaborator with a proven track record of **assisting, leading, and delivering** web projects in remote, hybrid, and onsite environments.
- Skilled in **HTML, CSS, JavaScript, JQuery, PHP, WordPress theme/plugin development, and Shopify development**.

EDUCATION

BACHELOR OF SCIENCE (COMPUTER SCIENCE), UBIT, UNIVERSITY OF KARACHI
Karachi, Pakistan

📅 2023

DAE (COMPUTER INFORMATION TECHNOLOGY), GCT(GIRLS)
Karachi, Pakistan

📅 2019

PROFESSIONAL EXPERIENCE

NETXENO SOLUTIONS INC. (TORONTO, CANADA)

📍 Remote - Full-time - Pakistan

WORDPRESS DEVELOPER AND SEO

📅 July 2025 – Present

Overview: Handle multiple **eCommerce and business websites** from start to finish, including **logo design, website development, and SEO**, ensuring optimized performance and measurable growth in visibility.

Technologies: CMS, WordPress, Theme Dev, PHP, SEO, GA/GSC, Canva/PS, HTML, CSS, JS, JQuery

Responsibilities:

- **Develop and customize** WordPress themes and designs that align with client goals and functionality.
- Implement **on-page and technical SEO** strategies, increasing **organic traffic** and improving PageSpeed scores from **20+ to 90+**.
- **Create** SEO-friendly content, **integrate** Google Analytics and GSC, and generate monthly reports to track and enhance performance.

PAYTONIKA (LONDON, UK)

📍 Remote - Part-time - Pakistan

WOOCOMMERCE DEVELOPER

📅 July 2025 – Present

Overview: Specialize in custom **WooCommerce plugin development** for payment gateways not natively available in WordPress. Manage the complete plugin lifecycle independently, from analyzing **API documentation** to **development, testing, deployment, and improvement**.

Technologies: Plugin Dev, CMS, WordPress, REST APIs Integration, PHP, CPanel, HTML, CSS, JS, JQuery, Tailwind CSS

Responsibilities:

- Collaborate with **payment service teams** to develop and integrate **custom WooCommerce plugins** using provided **APIs** and technical documentation.
- Handle the full plugin workflow including **coding, sandbox testing, live deployment, and continuous performance optimization**.
- **Develop and maintain** WordPress eCommerce websites, configure WooCommerce, add products, and perform regular updates and customizations.

CREA8WEBS.PK

📍 Onsite - Full-time - Pakistan

WEB DEVELOPER

📅 May 2024 – Oct 2024

Overview: Served as the **Lead Web Developer**, managing a team of **junior developers** and **interns** while coordinating directly with clients to deliver websites aligned with their goals and expectations. Oversaw end-to-end development of **eCommerce** and **business websites** across diverse industries

Technologies: CMS, WordPress, Shopify, Theme/Plugin Customization, PHP, CPanel, Liquid, HTML, CSS, JS, JQuery

Responsibilities:

- Led and **supervised development teams**, providing technical guidance and ensuring timely project completion with high-quality standards.
 - **Developed** and **customized websites** using **WordPress**, **Shopify**, and **PHP**, optimizing performance and responsiveness.
 - Built fully custom sites with **HTML**, **CSS**, **JavaScript**, and **jQuery**, and maintained direct communication with **clients** to ensure satisfaction and accuracy of deliverables.
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HACKTASTIC SOLUTIONS

📍 Remote - Full-time - Pakistan

WORDPRESS DESIGNER/DEVELOPER

📅 Sep 2023 – Feb 2024

Overview: Began as a **WordPress Designer/Developer Intern** and earned a **permanent position** through strong performance and consistent delivery. Worked on diverse **WordPress** and **Shopify** projects, customizing designs and functionalities to meet client needs and ensure seamless user experiences.

Technologies: CMS, WordPress, Shopify, Liquid, HTML, CSS, JS, JQuery, PHP

Responsibilities:

- **Designed, customized, and maintained** websites on **WordPress** and **Shopify**, ensuring responsive and visually engaging layouts.
 - **Modified themes** and **plugins** to add new features, improve functionality, and optimize website **performance** and **UX**.
 - **Collaborated** remotely with clients and internal teams, delivering high-quality web solutions aligned with **project goals** and **timelines**.
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EDGEON

📍 Hybrid - Internship - Pakistan

WORDPRESS DEVELOPER

📅 Aug 2023 – Oct 2023

Overview: Worked as a **WordPress Developer Intern**, assisting in the design, development, and maintenance of client websites while ensuring functionality, performance, and responsive design.

Technologies: CMS, WordPress, HTML, CSS, JS, JQuery

Responsibilities:

- **Designed** and **Developed** websites and updated existing ones using **WordPress**.
 - **Customized themes** and **plugins** to meet client requirements.
 - Maintained website **functionality**, optimized site **performance**, and ensured cross-device **responsiveness**.
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CIRCLE

📍 Hybrid - Full-time - Pakistan

TEACHING ASSISTANT

📅 March 2019 – Dec 2020

Overview: Served as a remote **Teaching Assistant** for the new Tech Karo session, supporting instructors, managing course resources, and assisting students throughout their web development journey.

Technologies: HTML, CSS, JS, JQuery, React JS, Git/GitHub

Role(s): Teaching Assistant

Responsibilities:

- Supported **lead instructor** by preparing **reports**, **course content**, and **assessments** for the Tech Karo program.
- Conducted **classes** and **practice sessions** during instructor absences to maintain continuity.
- Assisted students individually and in groups, while contributing to **website management**, **data reporting**, and **event coordination**.

Overview: Promoted to **WordPress Instructor** after internship completion to lead classes, create learning materials, and mentor students in web development and professional growth.

Technologies: CMS, WordPress, MySQL, PHP, HTML, CSS, JS, Git/GitHub

Role(s): WordPress Instructor

Responsibilities:

- **Designed** and **delivered** comprehensive **WordPress training** sessions for beginner and intermediate learners.
- Created **course materials**, **quizzes**, and hands-on **assignments** to reinforce practical learning.
- **Mentored students** on projects, focusing on both technical skills and workplace readiness.

Overview: Worked as a **Tech Ninja Intern** in the Tech Karo Web Development Program, assisting instructors and students during coding sessions to ensure smooth and effective learning experiences.

Technologies: HTML, CSS, JS, Bootstrap, Git/GitHub

Role(s): Tech Ninja/Ambassador

Responsibilities:

- Supported the **lead instructor** by resolving students' technical queries and debugging code in real-time.
- Guided students through exercises, ensuring understanding of **HTML**, **CSS**, and **JavaScript** concepts.
- Provided **one-on-one assistance** to strengthen students' problem-solving and coding skills.

CERTIFICATIONS

</>	SEO Certification Course HubSpot Academy	📅 2025
</>	Responsive Web Design FreeCodeCamp	📅 2020
</>	Web Development with HTML, CSS and JavaScript CodeGirls by Consulnet Co.	📅 2018
</>	Programming Foundations with JavaScript, HTML and CSS by Duke University Coursera	📅 2018

AWARDS

🏆	Code in the Dark - Procom'23 Won 2nd Position. Held at FAST-NUCES, Karachi, Pakistan.	📅 2023
🏆	Web Development - TechFest'22 Won 2nd Position. Held at MAJU, Karachi, Pakistan.	📅 2022
🏆	Web Development - SMEC'22 Won 1st Position. Held at SSUET, Karachi, Pakistan.	📅 2022
🏆	Code in the Dark - Procom'22 Won 1st Position. Held at FAST-NUCES, Karachi, Pakistan.	📅 2022
🏆	Prime Minister Laptop Scheme Karachi, Pakistan.	📅 2016