

# KHAIRUNNISA

## WEBSITE/WORDPRESS DEVELOPER

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 Karachi, Pakistan

 khairnisa.com

### PROFILE

- Dedicated **Web Developer** with hands-on experience in **WordPress, Shopify, and custom website development**.
- Strong collaborator with a proven track record of **assisting, leading, and delivering** web projects in remote, hybrid, and onsite environments.
- Skilled in **HTML, CSS, JavaScript, JQuery, PHP, WordPress theme/plugin development, and Shopify** development.

### EDUCATION

BACHELOR OF SCIENCE (COMPUTER SCIENCE), UBIT, UNIVERSITY OF KARACHI  
Karachi, Pakistan

 2023

DAE (COMPUTER INFORMATION TECHNOLOGY), GCT(GIRLS)  
Karachi, Pakistan

 2019

### PROFESSIONAL EXPERIENCE

NETXENO SOLUTIONS INC. (TORONTO, CANADA)

 Remote - Full-time - Pakistan

WORDPRESS DEVELOPER AND SEO

 July 2025 – Present

**Overview:** Handle multiple **eCommerce** and **business websites** from start to finish, including **logo design, website development, and SEO**, ensuring optimized performance and measurable growth in visibility.

**Technologies:** CMS, WordPress, Theme Dev, PHP, SEO, GA/GSC, Canva/PS, HTML, CSS, JS, JQuery

**Responsibilities:**

- **Develop and customize** WordPress themes and designs that align with client goals and functionality.
- **Implement on-page and technical SEO** strategies, increasing **organic traffic** and improving PageSpeed scores from **20+ to 90+**.
- **Create SEO-friendly content, integrate** Google Analytics and GSC, and generate monthly reports to track and enhance performance.

PAYTONIKA (LONDON, UK)

 Remote - Part-time - Pakistan

WOOCOMMERCE DEVELOPER

 July 2025 – Present

**Overview:** Specialize in custom **WooCommerce plugin development** for payment gateways not natively available in WordPress. Manage the complete plugin lifecycle independently, from analyzing **API documentation to development, testing, deployment, and improvement**.

**Technologies:** Plugin Dev, CMS, WordPress, REST APIs Integration, PHP, CPanel, HTML, CSS, JS, JQuery, Tailwind CSS

**Responsibilities:**

- Collaborate with **payment service teams** to develop and integrate **custom WooCommerce plugins** using provided **APIs** and technical documentation.
- Handle the full plugin workflow including **coding, sandbox testing, live deployment**, and continuous performance optimization.
- **Develop and maintain** WordPress eCommerce websites, configure WooCommerce, add products, and perform regular updates and customizations.

## CREA8WEBS.PK

📍 Onsite - Full-time - Pakistan

## WEB DEVELOPER

📅 May 2024 – Oct 2024

**Overview:** Served as the **Lead Web Developer**, managing a team of **junior developers** and **interns** while coordinating directly with clients to deliver websites aligned with their goals and expectations. Oversaw end-to-end development of **eCommerce** and **business websites** across diverse industries

**Technologies:** CMS, WordPress, Shopify, Theme/Plugin Customization, PHP, CPanel, Liquid, HTML, CSS, JS, JQuery

### Responsibilities:

- Led and **supervised development teams**, providing technical guidance and ensuring timely project completion with high-quality standards.
- **Developed** and **customized websites** using **WordPress**, **Shopify**, and **PHP**, optimizing performance and responsiveness.
- Built fully custom sites with **HTML**, **CSS**, **JavaScript**, and **jQuery**, and maintained direct communication with **clients** to ensure satisfaction and accuracy of deliverables.

## HACKTASTIC SOLUTIONS

📍 Remote - Full-time - Pakistan

## WORDPRESS DESIGNER/DEVELOPER

📅 Sep 2023 – Feb 2024

**Overview:** Began as a **WordPress Designer/Developer Intern** and earned a **permanent position** through strong performance and consistent delivery. Worked on diverse **WordPress** and **Shopify** projects, customizing designs and functionalities to meet client needs and ensure seamless user experiences.

**Technologies:** CMS, WordPress, Shopify, Liquid, HTML, CSS, JS, JQuery, PHP

### Responsibilities:

- **Designed, customized, and maintained** websites on **WordPress** and **Shopify**, ensuring responsive and visually engaging layouts.
- **Modified themes and plugins** to add new features, improve functionality, and optimize website **performance** and **UX**.
- **Collaborated** remotely with clients and internal teams, delivering high-quality web solutions aligned with **project goals** and **timelines**.

## EDGEON

📍 Hybrid - Internship - Pakistan

## WORDPRESS DEVELOPER

📅 Aug 2023 – Oct 2023

**Overview:** Worked as a **WordPress Developer Intern**, assisting in the design, development, and maintenance of client websites while ensuring functionality, performance, and responsive design.

**Technologies:** CMS, WordPress, HTML, CSS, JS, JQuery

### Responsibilities:

- **Designed and Developed** websites and updated existing ones using **WordPress**.
- **Customized themes and plugins** to meet client requirements.
- Maintained website **functionality**, optimized site **performance**, and ensured cross-device **responsiveness**.

## CIRCLE

📍 Hybrid - Full-time - Pakistan

## TEACHING ASSISTANT

📅 March 2019 – Dec 2020

**Overview:** Served as a remote **Teaching Assistant** for the new Tech Karo session, supporting instructors, managing course resources, and assisting students throughout their web development journey.

**Technologies:** HTML, CSS, JS, JQuery, React JS, Git/GitHub

**Role(s):** Teaching Assistant

### Responsibilities:

- Supported **lead instructor** by preparing **reports, course content, and assessments** for the Tech Karo program.
- Conducted **classes and practice sessions** during instructor absences to maintain continuity.
- Assisted students individually and in groups, while contributing to **website management, data reporting, and event coordination**.

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**Overview:** Promoted to **WordPress Instructor** after internship completion to lead classes, create learning materials, and mentor students in web development and professional growth.

**Technologies:** CMS, WordPress, MySQL, PHP, HTML, CSS, JS, Git/GitHub

**Role(s):** WordPress Instructor

**Responsibilities:**

- **Designed and delivered** comprehensive **WordPress training** sessions for beginner and intermediate learners.
- Created **course materials, quizzes**, and hands-on **assignments** to reinforce practical learning.
- **Mentored students** on projects, focusing on both technical skills and workplace readiness.

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**Overview:** Worked as a **Tech Ninja Intern** in the Tech Karo Web Development Program, assisting instructors and students during coding sessions to ensure smooth and effective learning experiences.

**Technologies:** HTML, CSS, JS, Bootstrap, Git/GitHub

**Role(s):** Tech Ninja/Ambassador

**Responsibilities:**

- Supported the **lead instructor** by resolving students' technical queries and debugging code in real-time.
- Guided students through exercises, ensuring understanding of **HTML, CSS, and JavaScript** concepts.
- Provided **one-on-one assistance** to strengthen students' problem-solving and coding skills.

## CERTIFICATIONS

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 SEO Certification Course	HubSpot Academy	 2025
 Responsive Web Design	FreeCodeCamp	 2020
 Web Development with HTML, CSS and JavaScript	CodeGirls by Consulnet Co.	 2018
 Programming Foundations with JavaScript, HTML and CSS by Duke University	Coursera	 2018

## AWARDS

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 Code in the Dark - Procom'23	Won 2nd Position. Held at FAST-NUCES, Karachi, Pakistan.	 2023
 Web Development - TechFest'22	Won 2nd Position. Held at MAJU, Karachi, Pakistan.	 2022
 Web Development - SMEC'22	Won 1st Position. Held at SSUET, Karachi, Pakistan.	 2022
 Code in the Dark - Procom'22	Won 1st Position. Held at FAST-NUCES, Karachi, Pakistan.	 2022
 Prime Minister Laptop Scheme	Karachi, Pakistan.	 2016